



Maymester Bay Area 2020

PROGRAM OVERVIEW:

In this unique experiential educational opportunity, students visit a variety of companies and businesses in the tech, media and communications eco-system and have the opportunity to engage in small group settings directly with key industry players. Students will be able to learn from Annenberg faculty, and the senior executives who are shaping the fields that our students will soon enter. Students will also have the opportunity to engage with alumni and friends of the school through dinner/networking events.

Because the Maymester occurs at the beginning of the summer, it allows students to make full summer plans that may include work in the Bay Area, or any of the other places that our students study and work during their summers.

PROGRAM DATES: Sunday, May 17, 2020– Friday, May 29, 2020

STUDENT INFORMATION:

This program is only open to undergraduate Annenberg majors. Selection will be competitive with a final group of 14 students selected to participate.

ACADEMIC CREDIT

Undergraduate students are required to enroll in a 1 unit course for upper division elective credit, ASCJ-420: Annenberg in the Bay Area.

HOUSING

All students accepted into the program will live together in shared hotel rooms in San Francisco. Rooms will be double occupancy but singles may be available at additional cost.

TRANSPORTATION

Student will travel to the Bay Area as a group on a flight booked by USC's travel agency. Students will be provided transportation from the airport to hotel. Local transportation to company meetings will be provided.

ELIGIBILITY

The program is open to sophomores, juniors or seniors. A minimum 3.0 cumulative USC GPA is required. This program is exclusively offered to Annenberg majors.

ESTIMATED PROGRAM COSTS

The **estimated program cost is \$3,100** which includes program support, airfare, hotel accommodations, and transportation costs. This does not include meals and incidentals which students will be required to cover at their own expense. Scholarships will be available. Undergraduate student flat tuition covers up to 18 units for the semester so no additional charges will be incurred for 1 unit course unless students need to enroll in spring for more than 18 units.

SCHOLARSHIPS

Thanks to the generosity of the Annenberg community we are able to provide a few scholarships to cover program costs. Scholarship recipients will still be required to cover costs of food/incidentals.

FINANCIAL AID

Accepted students may petition the Financial Aid office for extra funding to cover program costs. Funding is not guaranteed.

COMPANY VISITS

Proposed company visits include various industries across journalism, communications, advertising, public relations, digital media, tech and retail. Previous cohort have visited Google, Facebook, Instagram, LinkedIn, Edelman, 23andMe, Intel, Levi Strauss, Salesforce, Pixar Animation, and more. While none of these visits can be guaranteed for May 2020 these or similar company visits will be part of the program.

APPLICATION/INTERVIEW PROCESS

Applications are currently available. The deadline to submit your application is Friday, November 1, 2019.

Students should sign up for a screening interview when they submit their application.

QUESTIONS: Please contact Helene Sparangis, Career Services Advisor, at hsparang@usc.edu.

