Song: Lead Story

If it bleeds it leads and if it bleeds it feeds the want of eyes and I who bring you this festival of fear

If it bleeds it leads and if it bleeds it sees the devouring eyes and I who recite you this carnival of crime

If it bleeds it leads and if it bleeds it reads the hunger of eyes and I who offer you this parade of pain

If it bleeds it leads and if it bleeds it needs the sanction of eyes and I who perform you this theater of theft

If it bleeds it leads and if it bleeds it heeds the fickleness of eyes and I who play you this symphony of sin

If it bled it led the broken the dead the aversion of eyes and I who sing you this lyric of loss